



Charity Family Action raises money for the longer term needs of the victims of the Grenfell Tower fire

Through people's incredible generosity, the immediate needs of families and individuals involved in the devastating fire at Grenfell Tower are being met. However, those affected by the fire will need ongoing help and support to re-establish their homes and rebuild their lives. Family support charity, Family Action, is raising money for these longer term needs and we would like to give our heartfelt thanks to everyone who has donated money so far to our appeal for their amazing kindness and desire to help.

Family Action has nearly 150 years' experience of supporting vulnerable people, transforming lives by providing practical, emotional and financial support. We will be using our extensive experience to ensure that the money we have raised is used quickly and efficiently to support those affected by the fire in the difficult weeks and months ahead. Our Grants programmes help those most in need including providing funds for the basics in setting up a new home which many of those who survived the fire will need to do in the coming weeks having lost all their possessions. In addition, we know that affected people will also need support with their emotional and mental wellbeing after such a shocking experience and we are therefore also exploring other ways in which we may be able to help people in the longer term.

We are beginning to plan robust processes to ensure the money we have raised is used in the most effective and efficient way and we will adapt our plans as the needs of those affected become clearer.

We will be working closely with the relevant authorities to ensure our support is targeted and impactful and best meets the needs of those affected.

If people would like to donate to our appeal please visit our JustGiving page at www.justgiving.com/campaigns/charity/familyaction/grenfell The more we raise the more we can achieve for those affected by the fire.

Or Text GREN01 £10 to 70070 to donate £10 to Family Action's Grenfell Tower Fire Appeal

ENDS



For further information and interviews please contact:

Jane Elston

Email: media-pr@family-action.org.uk

Tel: 020 7241 7621/Out of Hours mobile: 07903 074174

Notes to Editors:-

About Family Action

Family Action is a charity committed to building stronger families by delivering innovative and effective services and support that reaches out to many of the UK's most vulnerable people.

We seek to empower people and communities to address their issues and challenges through practical, financial and emotional help.

Our work is wide-ranging and includes help for parents-to-be, the provision of many Children's Centres in local communities, intensive family support, emotional health and wellbeing services, counselling, mediation and therapies, support in schools and financial grants programmes. Family Action is also recognised as a leading provider of training.

Registered Charity Number: 264 713

Website: www.family-action.org.uk

Twitter: @family_action

Facebook: Family Action