

Job Description

Job Title: Salesforce Systems Manager

Location: Home-working or London, Head Office based options

Occasional travel to services across the country required.

Hours: Full-time or Part-time options (based 37 hours per week FTE). The job holder will be

expected to work flexibly to meet the needs of Family Action.

Grade: Family Action Grade 4 (lower) point 29-33

Service: Systems

Reports to: Deputy Head of Systems

Principal Accountabilities:

1. Manage the design and development of Salesforce-based systems for the organisation (c. 550 users across 80 services)

- 2. Develop strong understanding of user needs throughout the organisation
- 3. Maintain an up-to-date working knowledge of the Salesforce platform and engage with groups offering insight and inspiration relevant to Family Action
- 4. Lead the planning and delivery of Salesforce-based systems to new services
 - a) Assess needs at services and develop systems as needed to meet their "local" requirements, whilst ensuring that the system can provide valuable organisational information and support quality and performance
 - b) Plan for the move including data migration, training, adoption etc.
- 5. Develop and deliver effective training for new and existing users
- 6. Manage and deliver a plan of developments in order to optimise the benefit that Salesforce and In-Form provide to the organisation
- 7. Deliver technical expertise in advanced Salesforce administration including configuring process automation tools including Salesforce Flow
- 8. Work with organisational stakeholders to present the programme of work, gather expertise and establish priorities
- To ensure you have an understanding (appropriate to your role) of, and comply with Family Action's procedures for promoting and safeguarding the welfare of children and vulnerable adults.



- 10. To ensure the implementation of Family Action's Diversity & Equality Policy and our Ethical Policy in every aspect of your work and positively promote the principles of these policies amongst colleagues, service users and other members of the community.
- 11. To comply with Family Action's Health and Safety Policy, Data Protection Policy and to protect your own and others' health, safety and welfare.
- 12. To work flexibly as may be required by the needs of the service and carry out any other reasonable duties as required.
- 13. To be able to evidence Family Action's values at all times, which underpin Family Action's mission of 'building stronger families' by:
 - a) Being **people** focused
 - b) Reflecting a 'can do' approach
 - c) Striving for **excellence** in everything we do
 - d) Having **mutual respect** for everyone we work with, work for and support through our services



Person Specification Salesforce Systems Manager Head Office

- 1. Expertise and at least two years' experience in Salesforce across the areas of advanced administration, process automation, declarative development, training and support
- 2. Expertise and experience defining and developing new business systems
- 3. Ability to work with complex data models and develop systems architecture
- 4. Experience and understanding of managing sensitive personal information and related legislation
- 5. Expertise and experience in leading and advising on organisational change programmes
- 6. Expertise and experience in the analysis and reporting of management information and performance indicators
- 7. Experience and understanding of IT and business systems and how they support improved organisational effectiveness
- 8. Ability to present solutions and influence senior stakeholders
- 9. Highly numerate individual who can analyse and present complex data
- 10. Considerable expertise working with Excel for analysis and data manipulation
- 11. Highly organised and structured approach to work
- 12. Ability to problem solve and apply innovative solutions to overcome constraints
- 13. Ability to deliver training and facilitate meetings and workshops
- 14. Knowledge and understanding of Safeguarding issues and an understanding of the importance of working within policy and procedures
- 15. To be able to evidence Family Action's values at all times, which underpin Family Action's mission of 'building stronger families' by:
 - a) Being **people** focused
 - b) Reflecting a 'can do' approach
 - c) Striving for **excellence** in everything we do
 - d) Having **mutual respect** for everyone we work with, work for and support through our services