

## Copy for London 2 Brighton Ultra:

2,000 adventurers of all experience levels & ages will take on a classic capital to coast route, testing their grit over the Bank Holiday weekend. You can choose to walk, jog or run your choice of distance, from the full 100km, three-quarter 75km, or a half or quarter options. There's a challenge for everyone.

A Richmond start in Old Deer Park - then the North Downs and wonderful Surrey & Sussex countryside to halfway at Turners Hill. The full challenge heads up and over the South Downs before the welcome sight of the Brighton coastline comes in to view.

Your entry includes free food and drink at regular rest stops, plus support including medics, marshals and massage. As you cross the finish line, you'll get a glass of fizz, t-shirt, and a medal to commemorate your achievement.

As Family Action are an official partner on this event, the registration fee shown below is discounted by 50% on the 'Charity Sponsorship' registration fee when signing up to support us. Head to the Ultra Challenge page to find out full details of prices and to sign up:

<https://www.ultrachallenge.com/landing-family-action/>

### SIGN UP & FUNDRAISING OPTIONS:

#### 1. Charity Sponsorship

You pay a small registration fee, do lots of fundraising and we cover the cost of your event place.

100km: £20 (50% discount applied) - fundraising target: £575

75km: £17.50 (50% discount applied) - fundraising target: £450

50km: £15 (50% discount applied) - fundraising target: £360

25km: £10 (50% discount applied) - fundraising target: £240

#### 2. Mixed Fundraising

Pay half of the event place cost yourself, fundraise a bit less and we pay the balance of the event place cost.

- 100km: £110 - fundraising target: £300
- 75km: £90 - fundraising target: £270
- 50km: £75 - fundraising target: £225
- 25km: £50 - fundraising target: £150

#### 3. Self Fund

You pay the full cost of the event place and fundraise whatever you want. There's no set target or deadline and no cost at all to the charity.

- 100km: £198
- 75km: £169
- 50km: £139
- 25km: £89