

## **Copy for London to Brighton Cycle Ride webpage:**

### **15<sup>th</sup> September 2024**

This iconic event provides first-time riders and velo enthusiasts alike with a picturesque route through the English countryside followed by a thigh busting climb up Ditchling Beacon before gliding down to Brighton Seafront to meet you in your allocated area in our event village. It's an event that appeals to all.

Your entry includes: mechanical support along the route, fully signed route with marshals, pre-event support from Skyline, bespoke finisher's medal, free water stops throughout, a packed lunch to enjoy when you reach Brighton and of course an opportunity to make lifelong memories.

As Family Action are a Grand Tour Partner on this event, the registration fee is £55 per person when signing up to support us (minimum fundraising target of £150 applies). Speak to your team leader to register for the cycle ride of the year.

### **Fundraising**

If registering to secure one of our London to Brighton Cycle spaces, with a discounted registration fee of £55pp, we ask you to aim to fundraise a minimum of £150 per person. We have plenty of ideas to support you in getting your fundraising campaign off the ground.

Registering as a team? Why not combine your fundraising targets and work together as a team to reach your goals?

### **Need more information**

Contact us at [fundraising@family-action.org.uk](mailto:fundraising@family-action.org.uk)